

Asian-American Student Union

Asian-American Student Union

1/23/2009

Fees Request for 2009-2010 Academic Year

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“We acknowledge that the fees committee does not award actual dollars, but rather a penny fee that earns dollars based upon student enrollment levels. Any differences between anticipated and actual income resulting from changes in enrollment are the responsibility of the student organization, not of the fees committee.”

Paul Tran

Preparer’s Name Here

Andy Nguyen

Co-Preparer’s Name Here

Is your organization an IRS 501 (c)(3) not-for-profit? Yes _____ No X_____

If yes, please provide proof of your organization’s 501(c)(3) status.

Funds are being requested for (check all that apply):

General Operating Support X Start-Up Costs _____ Capital _____
Project / Program Support X Technical Assistance X Other (List) _____

Budget

Dollar Amount Requested	\$	<u>75,155.00</u>
Total Annual Organization Budget	\$	<u>100,371.85</u>
Total Project Budget (Apart from General Operating)	\$	<u>70,780.00</u>

Asian-American Student Union

Narrative

Please use the following guidelines to provide a description of your organization:

- Brief summary of organization history, including date of establishment
- Organization mission / vision statements, inclusive of organizational goals
- Describe your organization's relationship with organizations of like mission
- Illustrate the need for your organization within the university community, inclusive of how your organization meets this need
- Detail the student benefit derived from your organization, whether or not students utilize services
- Describe student involvement within your organization
- State the total amount of your student services fees request. Indicate whether this amount is a decrease from last year, an increase from last year, or if this is a first-time request.
- Indicate at what percentage your organization will operate in the summer of 2009.

History:

The Asian-American Student Union was established at the old Dinky Dome building in 1975 as a result of the Civil Rights Movement during the 1960s and 1970s. During this time period, ethnic student cultural centers were created not just as a response to the lack of minority representation on campus, but as a central place for students to congregate and to promote diversity on campus.

At first, a limited space was allocated for the student cultural centers that included Africana, Asian-American, American Indian, and La Raza at Appleby Hall. After only two years, the University recognized the tremendous contributions the Asian-American Student Union has made towards providing educational, cultural, social, and community activities to the students at the University. The organization was allotted space and moved to Coffman Memorial Union.

Today, over thirty years later, the Asian-American Student Union continues to enrich the culture of the University and benefit its students. With the dedication of the Asian-American Student Union members, numerous opportunities are available to the students to attend seminars, workshops, and conferences that celebrate diversity and highlight Asian-American issues. The Asian-American Student Union strives to fulfill the University's vision of diversity, now and in the future.

Mission:

The Asian-American Student Union's mission is to provide educational, cultural, social and community activities for students within and outside of the University of Minnesota; and to promote understanding of the diverse Asian/Pacific cultures to the University at large.

Relationships:

The Asian-American Student Union is an affiliate organization to thirteen separate student organizations. ASU serves as a supportive role for these organizations by making resources such as internet access,

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funds, and office space available to them for their meetings and events. In addition, ASU acts as a central voice for these organizations at the University and the Community. ASU and each of its affiliates have their own respective executive boards and operate separately. ASU and its affiliates, which constitute the General Assembly, meet bi-weekly during the academic year.

The Asian-American Student Union also reaches outside of the campus to other colleges in the Twin Cities area through its participation and sponsorship of the Twin Cities Asian Representative (TCAR) group. Representatives from campuses such as the University of Minnesota, University of St. Thomas, Hamline University, and Macalester College meet to plan educational and social events. TCAR is an important group that allows colleges in the Twin Cities area to share ideas and events with one another.

Additionally, the Asian-American Student Union has established relationships with Asian-American organizations in the community. This includes, but is not limited to: the Asian American Press, Asian Pages, Minnesota Minority Education Partnership, the Multicultural Center for Academic Excellence (MCAE), the University of Minnesota's Asian-American Studies Department, National Association of Asian Professionals (NAAP), Target Corporation, and the Campus Special Company.

Need for Organization:

The University of Minnesota strives to create a vibrant community and derives its strength from its diversity. A diverse community is one that is inclusive, welcoming, and respectful in which each student values differences such as race, ethnicity, gender, sexual orientation, and religion. The University needs the Asian-American Student Union to support its vision of diversity through ASU's commitment to building and promoting programs, services, and resources that serve to create and sustain a diverse community relating to Asian American issues.

ASU acts as the focal point where ideas, concerns, and experiences are exchanged between the affiliated student groups. The need for ASU is demonstrated through the Union's participation in many University leadership meetings. ASU assumes a representative role and a voice for all Asian-American students in the University community. For example, the Asian-American Student Union participates in the Cultural Center Committee monthly meetings, MCAE, Office of Multicultural Academic Affairs Student Advisory Committee and the Student Advisory Student Affairs Board. In addition, the Asian-American Student Union has representation on the Minnesota Student Association forum, the undergraduate student government and members involved with the Graduate and Professional Student Association. In the past MSA presidential candidates have sought support from ASU during the all-campus elections and recognize ASU's influence at the University.

How the organization meets student needs:

The Asian-American Student Union enjoys a long history, since 1975, of providing and/or supporting academic and social-cultural programs at the University of Minnesota. ASU meets the needs of students at the University by offering them leadership experiences, resources, networking opportunities, and a rich academic experience through educational, cultural, social, and community programs.

ASU offers students who are seeking to get involved at the University an opportunity to build leadership skills through the eleven positions on the ASU board. The board consists of the President, Vice-President,

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Secretary, Treasurer, Activities Chair, Education Chair, Public Relations Chair, Outreach Chair, Twin Cities Asian-American Representative, Minnesota Student Association Representative, Webmaster, Historian, and the Business Relations Chair.

ASU is committed to providing resources to students. ASU is located in room 219 Coffman Memorial Union which serves as a location for student organizations and individuals to meet on a formal and informal basis. This facility is widely used by all ethnic groups and is a major force in promoting integration and positive cross-cultural relationships. Computers with internet access, books on Asian-American culture, audio/visual equipments, printing services and a study area with tables and chairs are available to all students at the University of Minnesota who pay their student services fees.

ASU's involvement with other colleges in the Twin Cities area through its participation and sponsorship of the Twin Cities Asian Representative (TCAR) group is a valuable tool for students who are looking to establish early networks during their studies. For example, ASU's affiliation with different Asian American organizations such as the Asian American Press, Asian Pages, Minnesota Minority Education Partnership, the MCAE, and NAAP may help students establish connections in these areas.

Finally, ASU's goal of creating and maintaining an environment that promotes cross-cultural understanding and appreciation for the entire University community fulfills the students' academic experience. Programs like the annual Spring Conference encourage understanding, tolerance, and respect for diversity among individuals which are essential skills in a world of *cultures*. Furthermore, ASU provides support, advocacy, and information not just to Asian American students enrolled at the University of Minnesota, but to Asian-Americans in the surrounding community.

Student Benefits:

One of the Asian-American Student Union's primary goals is to promote awareness of the Asian-American culture throughout the University. By developing educational, cultural, social, and community service activities, ASU provides the opportunity for students to have an insightful view into the Asian-American culture, which adds to the students' overall educational experiences at the University. The events that are held and sponsored by ASU are free to all students, staff, and administration at the University of Minnesota.

Every year, ASU organizes and hosts a multitude of events packaged within the span of our biggest week known as Spring Conference. The annual event epitomizes the core values for which ASU stands. This week consists of events that are designed to not only entice University students, but teach them about the various aspects of diverse cultures and pertinent topics to which they could really relate and benefit. For example, at a previous Spring Conference, students participated in a heated debate on the dissemination of HB51 visas, and the economic, political and social impacts. They attended workshops such as a financial advising workshop hosted by advisors from the Northwestern Mutual Financial Network to prepare them for fiscal responsibility as they plan for the future and "Meet the Band: Thomas' Apartment" which outlined the trials and tribulations of our Asian guest musicians as they journey to make a name for themselves in the dog-eat-dog world of the music/entertainment industry. A quiz bowl was held in order to provide a fun a way to learn about Asia. Also, to have dual function of appealing to students while ensuring a quality educational experience, ASU explored some of the more popularly interesting aspects of Asian culture by teaching them how to make sushi and perform yoga with a professional instructor.

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Awareness, understanding, and appreciation of diverse backgrounds are important in the development of all individuals. The students' educational experiences at the University of Minnesota are enhanced by the programs that ASU sponsors because they fulfill the students' level of multicultural competency. The students will find that they are better prepared when they move from the world inside the University to the real multicultural world. They are able to interact with people of all backgrounds because of their prior exposures to the different cultures from attending the programs that ASU sponsors.

Student Involvement within the Organization

The ASU board consists of the President, Vice-President, Secretary, Treasurer, Activities Chair, Education Chair, Public Relations Chair, Outreach Chair, Twin Cities Asian-American Representative, Minnesota Student Association Representative, Webmaster, Historian, and Business Relations Chair. Students seeking to get involved may choose to run for one of these positions during the spring elections. In addition, there will be opportunities for members to shadow current officers through the internship program, where members will be exposed to the framework and duties that ASU board members display.

This year, the ASU board consists of 17 members with an additional 13 representatives from the affiliates. Together, they constitute the General Assembly and meet bi-weekly each month; the ASU board meets weekly. ASU also has general members that total to more than 300. These general members participate in planning and promoting ASU events by joining committees.

Amount of Student Services Fees Requested

The Asian-American Student Union is requesting \$75,155.00 for the 2009-2010 academic year. This amount is an increase from last year.

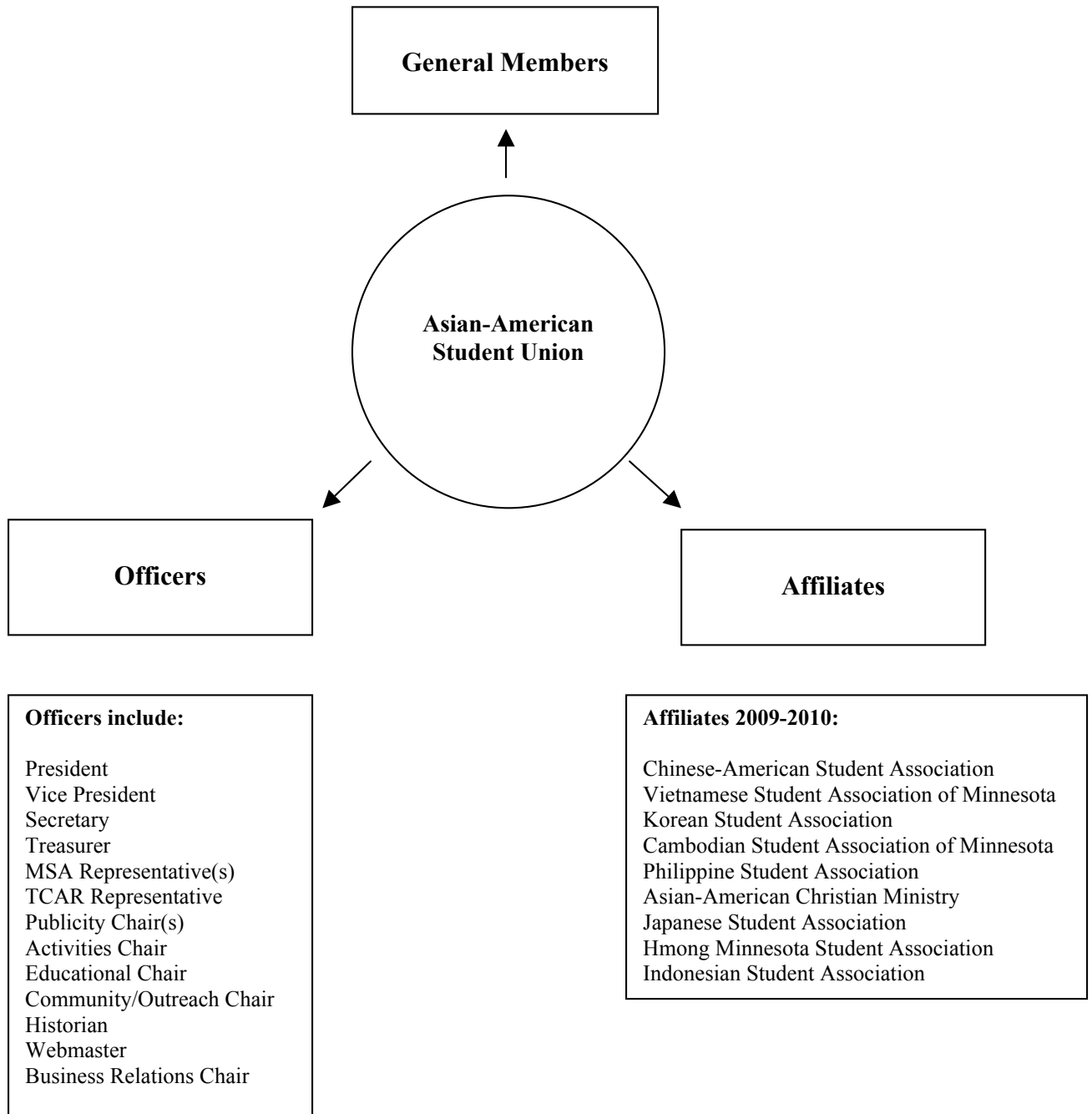
Percentage of the Organization Operating in the Summer of 2009

After the academic school year ASU continues to operate by providing its location and resources to affiliate organizations. That includes: computer, paper/printing, telephone, internet, audio/visual equipment, and also as a general space for affiliate planning. ASU continues to fully operate at 100% by conducting meetings, conference calls, retreats, and e-mails.

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Organizational Chart

Provide a block diagram that details more clearly your organization structure. The organizational chart should provide a clear picture of the reporting structure and student involvement.



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Performance Report

Use quantitative measures to indicate participation in services and programs within your organization. Figures should be used to demonstrate the impact your organization has on campus life:

- Number of events
- Participation / Attendance figures
- Survey results or other methods of evaluation

Please report figures for the previous, current, and requested fiscal years.

Use qualitative measures to depict the evaluative actions of your organization:

- Describe your criteria for success. What does your organization hope to accomplish as a result of its activities? Please describe goals for short-term and long-term success.
- How will your organization determine whether or not its goals have been met?
- Who will be involved in evaluating your organization?
- What will be done with any collected evaluation results?

	2007-2008		2008-2009		2009-2010	
	# of events	Attendance	# of events	Attendance	# of events	Attendance
ASU	42	3276	40	3600	40	3800
CASA	19	1,168	25	1,500	25	1,700
CSAM	19	740	24	850	24	950
VSAM	21	1,940	25	2,000	25	2,200
PSA	20	800	24	1,400	25	1,500
EPIC**	30	300	23	400	23	400
KSA	19	540	21	800	21	800
JSA	12	720	20	1000	25	1200

*EPIC- Asian-American Christian Ministry

^ **Numbers reflect large organization meetings, events, and guest speakers.**

- Each group listed (except ASU) has a complete name ending with Student Association. For example, Chinese-American Student Association.

- Numbers were given to the Asian American Student Union by the presidents and members of each student group listed.

The Asian-American Student Union measures its success by evaluating the quality of the programs and events, the number of attendees at our events, and the number of collaborations with other student groups at the University of Minnesota. Each year, ASU strives to increase the attendance at our events by placing efforts in public relations, campus involvement, and organizational skills. These programs and events bring in a variety of performers to expose students to different opinions on issues that Asian Americans

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face. Exposure to musicians, poets, artists, dancers, and professors who are Asian Americans allows students to distinguish them from stereotypical Asian American roles.

In addition, ASU strives to increase its involvement on campus at large by making sure the University recognizes the representation of Asian Americans on campus. This criterion for success is evaluated through its participation in such groups as the undergraduate student government, student leader meetings, and student advisory committees.

By improving the programs and events each year and making ASU's involvement on campus visible, ASU hopes to motivate students of all colors on campus to get involved and become passionate on an issue that they feel is important.

The following represents this year's short- and long-term goals:

Academic Year: 2009-2010

Short-term goals-

- Create a welcoming environment
- Build and maintain affiliate relationships
- More educational programming
- More community involvement
- Increase and recruit more membership
- Network with other cultural centers
- Develop community and corporation relationships

Long-term goals-

- Increase funding
- Increase the number of affiliates
- Develop relations with other colleges
- Reach out to bigger media
- Reach out to the community

How will your organization determine whether or not its goals have been met?

ASU keeps an archive of its goals every year. During the annual board retreat, the ASU board reviews the previous year's goals to establish the new short- and long-term goals for the present year (goals may be carried over). The newly established list of goals is revisited at the beginning and end of each semester to determine the progress of attaining the goals by asking such questions as:

“One of our short/long-term goals is...”

- “Did we accomplish this goal?”
- “How did we accomplish this goal?”
- “What do we still have to do to accomplish this goal?”

The ASU Board uses surveys containing feedback from our attendees, emails from our members reflecting on their experience at the events, concrete examples such as numbers of participants, and personal experiences to determine whether or not a goal is met. In addition, we have implemented performance reviews assessing the following: overall impact, strengths and areas of opportunity.

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Who will be involved in evaluating your organization?

The performance of the Asian-American Student Union is always under constant critique and evaluation by its own board members. It is essential that there is and will be a balance of checks and balances by each other. It is also stated very clearly under the Constitution. As far as particular events, evaluation of our organization will be assessed through surveys, post event reflections, and comments from our affiliates. For the ASU Annual “Kick-Off” Month events, there were numerous of surveys completed and provided very positive feedback about the events hosted that entire month. It also provided some constructive criticism as to what is to be desired and what needs more work. Those surveys are then reviewed by the board members and discussed in great detail about what next year’s board should consider and what to avoid in future events. Assessing the surveys through retrospect and asking through word-of-mouth to various individuals helps the ASU board host higher quality events, activities, etc.

What will be done with any collected evaluation results?

All the collected evaluations, be it paper forms, emails, are saved for future ASU records and references. It is imperative that these be saved because it serves as means to prevent ASU from hosting bad events and remedy those that are in the process of being committed. All surveys obtained from any events that ASU hosts are still saved for the board to review. Referring to these evaluations discovers whether our public relations and are organizational skills are well used. If much of the student populace who complete the surveys responds that they heard through means of flyers and posters, this will indicate simply that. Evaluations are all reviewed by the ASU board.

Description of Impact at a 10 Percent Reduction in Fees Request

Please describe how your organization would function should the fees committee reduce your fees request by 10 percent. What would be most greatly affected? Please provide specifics, including how a 10 percent reduction would change the dollar amounts as outlined in your 2009-2010 expenses on the next page.

A ten percent fees (\$7,515.50) reduction would greatly alter the goals of ASU that we have been striving to accomplish.

The largest event that ASU is known for is the Spring Conference as it encompasses workshops and shows, which reflect various aspects of Asian-American culture. The workshops are held on the same day for approximately three hours prior to the show. We aim to have workshops that take place throughout the week, which would attract more students to learn about the culture. Approximately \$6,000 would be taken out of the Entertainment budget, which would reduce the amount to \$10,000.

The annual Kick-Off would also suffer, since it is the largest event ASU hosts next to the Spring Conference. ASU prides itself on being able to provide the student body the opportunity to experience Asian-American culture. A feature which draws many students to our events is the cultural food and entertainment we provide. ASU tries to find restaurants that serve authentic cuisine, so that students can try new foods. The food budget would drop from \$1,400 to approximately \$900.

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ASU is a resource for our current affiliate student groups on campus by not only providing space to work but, a support for one another. Seeing as ASU members do not receive any stipends or compensation, the quality of programming and growth would be compromised. In addition, the collaboration efforts would be reduced in order to reach a new community and potential markets (i.e. business organizations, corporations, and government resources).

BUDGET			
Complete the sections below, as it applies to your organization Shaded sections are formulas and should not be changed			
Student Organization Name: <i>Asian-American Student Union</i>			
INCOME	ACTUAL	PROJECTED	REQUEST
	2007-2008	2008-2009	2009-2010
Student Services Fees	\$ 57,592.00	\$ 69,549.00	\$ 75,155.00
Foundations	\$ -	\$ -	\$ -
Corporations	\$ -	\$ 100.00	\$ -
Individual Contributions	\$ 40.00	\$ -	\$ -
Fundraising Measures	\$ 60.00	\$ 1,200.00	\$ -
In-Kind Support	\$ -	\$ -	\$ -
Investment Income	\$ 209.76	\$ 250.00	\$ 250.00
Grants Internal to UM (i.e. Administrative, Coke)	\$ 3,600.00	\$ 4,000.00	\$ 4,500.00
Grants External to UM	\$ -	\$ -	\$ -
Operation Reserves (should be 10%)	\$ 8,000.00	\$ 10,000.00	\$ 10,000.00
Equipment Reserves (if applicable to your organization)	\$ -	\$ -	\$ -
Long Range Planning Reserves (if applicable to your organization)	\$ -	\$ -	\$ -
Carry over from Previous year	\$ 3,998.50	\$ 15,103.35	\$ 10,466.85
Total Income	\$ 73,500.26	\$ 100,202.35	\$ 100,371.85
OPERATIONAL EXPENSES	ACTUAL	PROJECTED	REQUEST
	2007-2008	2008-2009	2009-2010
Salaries, Wages, and Stipends	\$ -	\$ -	\$ -
Insurance, Benefits, Taxes	\$ -	\$ -	\$ -
Consultants / Professional Fees	\$ -	\$ -	\$ -
Travel	\$ 225.59	\$ 300.00	\$ 300.00
Food	\$ 284.98	\$ 350.00	\$ 400.00
Equipment	\$ -	\$ 500.00	\$ 500.00
Supplies	\$ 256.58	\$ 500.00	\$ 500.00
Printing and Copying	\$ 5.00	\$ 400.00	\$ 500.00
Telephone and Fax	\$ 1,243.01	\$ 2,000.00	\$ 2,000.00
Postage and Delivery	\$ 22.04	\$ 150.00	\$ 100.00
Rent and Utilities	\$ -	\$ -	\$ -
In-Kind Expenses	\$ -	\$ -	\$ -
Other (Registration Fees, Leadership Development)	\$ 40.00	\$ 75.00	\$ 75.00
Total Operational Expenses	\$ 2,077.20	\$ 4,275.00	\$ 4,375.00
PROGRAMMING EXPENSES*	ACTUAL	PROJECTED	REQUEST
	2007-2008	2008-2009	2009-2010
Food	\$ 13,751.73	\$ 19,995.00	\$ 18,670.00
Room Rental	\$ 11,615.89	\$ 18,007.50	\$ 18,430.00
Advertising	\$ 3,294.35	\$ 4,830.00	\$ 4,240.00
Entertainment	\$ 15,212.74	\$ 26,158.00	\$ 24,275.00
Travel	\$ -	\$ 300.00	\$ 875.00
Other	\$ 2,445.00	\$ 6,170.00	\$ 4,290.00
Total Programming Expenses	\$ 46,319.71	\$ 75,460.50	\$ 70,780.00
GRAND TOTAL EXPENSES	\$ 48,396.91	\$ 79,735.50	\$ 75,155.00
Difference (Income Less Expenses)	\$ 25,103.35	\$ 20,466.85	\$ 25,216.85
<p>* For the Programming/Project expenses, organizations must provide a breakdown of the programming/projects that comprise the total costs listed above. In turn, the sum of each programming/project's costs should add up to the totals listed for each item. The Programming/Project breakdown sheet is provided on the next page and should be duplicated for each individual program/project. Breaking down your organization's projects and supplementing with narrative pages could alleviate the need to compile this information for the fees committee at a later date.</p>			

PROGRAM BREAKDOWN 2009-2010					
Student Org Name	Asian-American Student Union				
Name of Program	MCAE New Student Orientation				
Food	\$	15.00			
Room Rental	\$	-			
Advertising	\$	-			
Entertainment	\$	-			
Travel	\$	-			
Brochures/Handouts	\$	85.00			
Program Total:	\$	100.00			
Narrative:	<p>At the beginning of every new school year, the ASU participates in welcoming students through the MCAE New Student Orientation. They are exposed to ASU and are able to learn about the services, activities, and relationships that ASU has. This also provides new students with the opportunity to ask questions, get signed up, and become more involved with the organization.</p>				
PROGRAM BREAKDOWN 2009-2010					
Student Org Name	Asian-American Student Union				
Name of Program	Kick Off Month 2009				
Food	\$	1,400.00			
Room Rental	\$	500.00			
Advertising	\$	85.00			
Entertainment	\$	580.00			
Travel	\$	-			
Other (Specify)	\$	-			
Program Total:	\$	2,565.00			
Narrative:	<p>Many of the current and incoming students at the University of Minnesota are unaware of such student organizations as the Asian-American Student Union. ASU's annual "Kick-Off" events addresses this situation by welcoming all students back to school during the Fall semester. We intend to facilitate an environment where the entire student campus can meet each other and create new friendships. The events include, and are not limited to: Movie Night, Game Night, Ice-Cream Social, Candy Social, ASU Open House and Activities Fair, and closed off with the annual "Kick-Off Bash." The "Kick-Off Bash" grant all students the option to bowl and play billiards for free in Goldy's Gameroom. After which, all students are highly encouraged to attend a karaoke contest held in The Whole. Asian cuisine is also served with attendance to the event. Prizes are given at random as door prizes and as qualifying contestants in the karaoke contest. This entire month of events serve as modes for students to establish early and lasting friendships, break themselves into school, and to take advantage of the all the resources that the Asian-American Student Union has to offer.</p>				
<p>The annual "Kick-Off" month has been continually growing year after year. All events held within Kick-Off Month were free to all of the students at the University. We hope the expansion of quality and volume of events, will allow an increase in funding be granted. The diverse student turn-out during ASU events exemplifies the reaches of ASU's influence. With an increase in funding, the ASU Open House may be held in the Great Hall so that it is easily accessible to all students rather than the ASU office. Also, the possibility of incorporating more educational facets, such as motivational and influential Asian-American speakers may be attained. Increasing funding for next year will help ensure the existence and success of Kick-Off and all ASU funded events.</p>					

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Halloween Social					
Food	\$	200.00				
Room Rental	\$	85.00				
Advertising	\$	50.00				
Entertainment	\$	100.00				
Travel	\$	-				
Decorations/Supplies	\$	200.00				
Program Total:	\$	635.00				
Narrative:						
<p>ASU's Halloween Social was held in the spirit of engaging in a fun-filled night for the University Campus. The night consisted of activities such as cookie decorating, Halloween games, and a dance. The ASU room was very well decorated for the occasion with eerie music playing in the background. The screening of a Korean horror film followed the activities. Drinks, popcorn, and candy were provided during the movie. This event attracted many students to the ASU room and allowed them to become acquainted with other students and the resources ASU provides.</p>						
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Awareness Event					
Food	\$	25.00				
Room Rental	\$	-				
Advertising	\$	-				
Entertainment	\$	-				
Travel	\$	-				
Handouts/Supplies	\$	75.00				
Program Total:	\$	100.00				
Narrative:						
<p>We plan to host an event raises awareness for either a social issue, cultural issue, or a medical issue. We plan on having this event either early fall or early spring. The purpose oh this event would be to bring light to an issue in a fun and interactive way. We plan on having a booth set up in front of Coffman, with a variety of activities to engage the University students. This year we participated in a Breast cancer awareness event, where ASU had a table set up with a posterboard and a mock ring toss game. It was a very informative and engaging event, and we hope to continue the tradition next year. Some sample ideas for next year include: Cancer, HIV/AIDS, Darfur, Global Warming/Pollution, etc.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Winter Gala					
Food	\$	2,900.00				
Room Rental	\$	1,500.00				
Advertising	\$	200.00				
Entertainment	\$	400.00				
Travel	\$	-				
Decorations/Supplies	\$	200.00				
Program Total:	\$	5,200.00				
Narrative:						
<p>The 4th annual Winter Gala was hosted at the beginning of spring semester 2009 in the McNamara Alumni Center. We created this event to reward all students on a hard-toiled semester, as well as marking the beginning of the second semester by hosting a congregation of friends and acquaintances. The McNamara Alumni Center was commented as the most visually pleasing place to hold a Gala. All students were encouraged to participate and enjoy themselves to the music provided by the DJ as well as the modest dance. The attendance of the event surpassed the entire ASU board's expectations and the feedback has been phenomenal. Following this year, we hope to hold the event at the McNamara again as it remains as the most prestigious venue for a congregation.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	30th Annual Spring Conference					
Food	\$	4,500.00				
Room Rental	\$	5,300.00				
Advertising	\$	1,800.00				
Entertainment	\$	16,000.00				
Travel	\$	400.00				
Workshop supplies	\$	1,000.00				
Program Total:	\$	29,000.00				
Narrative:						
<p>The Asian-American Student Union celebrates the Asian Pacific American Heritage Month annually with a weeklong Spring Conference. The Spring Conference features forums, workshops, movies, and a dinner with a cultural show. These features contribute to the great success of the Conference by integrating issues concerning Asian Americans and encouraging students to raise questions about some of the problems Asian Americans face such as hate crimes, worker exploitation, and racial profiling. Students who attend the Spring Conference learn how Asians and Asian Americans deal with a history of exclusion and suffering and how it is important to remember the history in order to reach out in the communities. Some of the students were able to voice their experiences of being stereotyped while other students in the workshops and forums listened to understand.</p>						
<p>The Spring Conference also consisted of an open house, Art Exhibit, and Quiz Bowl. Students, Faculty, and Community members were exposed in learning about the Asian-American Student Union at our open house event. At the art exhibit, we invited both student artists, community members, and art professors to educate and display their art work; where attendees were educated on techniques, inspirations, and styles of art. Lastly, students formed small teams for the quiz bowl. Questions about Asia, as well as general trivia were asked. Teams competed against one another for a small prize.</p>						
<p>The Spring Conference normally concludes with a cultural celebration that includes a banquet and a cultural show. Last year, the banquet featured Indian, Vietnamese, Chinese, and Thai cuisines that lured over 500 students, families, faculties, friends, and members of the surrounding community to enjoy the delicious food.</p>						
<p>The cultural show encompassing comedy, dancing, and singing blew the crowd away with the style of music and the fashion of authentic clothing from each Asian culture. Performers included the Cambodian Coconut Dance, singers and musicians, from the Chinese American Student Association, a fashion show representing our affiliate groups, as well as renowned Asian-American artists – Thomas’s Apartment and Kristine Sa.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Asian Cuisine Workshop					
Food	\$	300.00				
Room Rental	\$	-				
Advertising	\$	50.00				
Entertainment	\$	-				
Travel	\$	-				
Other (Specify)	\$	-				
Program Total:	\$	350.00				
Narrative:	ASU's "Iron Chef" Cook Off main motive is to allow our general members to engage in a culturally themed and enriched activity. The general members will form teams that will compete against one another for a gift card to a local ethnic restaurant of their choice. This would be the first time we hold a food contest of this nature, and it requires us to provide the participants with a kitchen and food supplies. The program will be conducted in a similar fashion as the Food Network show "Iron Chef America" and the theme ingredients will reflect Asian cooking. Since food is the most common denominator for people, we hope to bring in a large crowd of enthusiasts.					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Community Involvement					
Food	\$	400.00				
Room Rental	\$	600.00				
Advertising	\$	-				
Entertainment	\$	-				
Travel	\$	-				
Materials / Speaker(s)	\$	1,000.00				
Program Total:	\$	2,000.00				
Narrative:	ASU not only aims to hold events for the betterment of University community but also for the community at large as well. Some examples of these events include: volunteering, bringing in guest speakers, hosting open discussions, and participating in information sessions for high school students. ASU feels that by getting involved with the community, it can provide its members an opportunity to gain a sense of community with not only the University community, but with the general community itself.					
Something that ASU wants to participate in is a "College Day." This can be a good way for ASU members to speak with local high school students and give insight into the college life and diversity at the University. This goal of this would be to help ease high school students and potential U of MN students into the college life and address any questions or concerns that they may have.						
Another possibility would be bringing in a guest speaker or having a workshop addressing an issue or event relevant to the world. This can be a good opportunity for students to learn and discover what's going on in the world around them and then after that they can discuss and debate the issue.						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Philanthropic Events					
Food	\$	200.00				
Room Rental	\$	300.00				
Advertising	\$	-				
Entertainment	\$	200.00				
Travel	\$	-				
Other (Specify)	\$	-				
Program Total:	\$	700.00				
Narrative:						
<p>ASU is a part of a network of schools known as the Twin Cities Asian-American Representatives (TCAR) that includes Macalester College, Hamline University, University of St. Thomas, Augsburg College, and the College of St Catherine's. To work as a collaborative, the representatives from each school wanted to create events that would connect the whole Twin Cities. The biggest event in Fall 2005 was "Save the Last Dance," which was a fundraiser to combat human trafficking. All proceeds (over \$700) were donated to the Minorities and Survivors Improving Empowerment fund. The schools cooperated by donating the necessary funds to host the event as well as advertising for the event. This allowed for students from different campuses to get together and create a sense of community. With its first successful event of the year, TCAR and ASU are looking forward to creating more successful events in the future.</p>						
<p>Cooking For Kids was another event that ASU and general members were able to participate in. The event consisted of creating a meal for toddlers from the ages of 2-4 years of age. Cooking for kids is a program that takes at risk youth, and parents by providing free daycare services, youth run-a-ways services, and a safe haven for children.</p>						
<p>ASU continues to host and collaborate in bringing the University of Minnesota, and community more philanthropic events that promote not only the betterment of the University Community, but overall community as well.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Moon Festival / Kickoff					
Food	\$	600.00				
Room Rental	\$	275.00				
Advertising	\$	50.00				
Entertainment	\$	100.00				
Travel	\$	-				
Brochures	\$	50.00				
Program Total:	\$	1,075.00				
Narrative:						
<p>The Chinese American Student Association aims to share our culture and promote diversity within the University and surrounding communities. We fulfill our mission by building a strong sense of community and acceptance of diversity throughout the University Community by hosting a variety of educational, social, and cultural events. The Moon Festival Kickoff themed event will be free for all University students and staff. We will promote the spread of campus culture and diversity through the sampling of traditional moon cakes and authentic cuisine along with an educational and entertaining culturally in-tune show and games. Guests also have the option of decorating lanterns and enjoying karaoke. As always, anyone is from the University community is welcomed to join our organization. We are more than happy to answer any questions regarding our culture and CASA. After all, educating the community about our culture is one of CASA's most important goals.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Chinese New Year					
Food	\$ 2,500.00					
Room Rental	\$ 700.00					
Advertising	\$ 200.00					
Entertainment	\$ 2,500.00					
Travel	\$ 100.00					
AV and Rental Equip.	\$ 100.00					
Program Total:	\$ 6,100.00					
Narrative:	<p>The Chinese New Year is the most important holiday of Chinese culture and will be the largest event for our organization (Chinese-American Student Association) this year. Our goal for this event is to share this part of our culture with the University and surrounding communities with a culturally-rich evening. We will strive to create a welcoming, educational, and entertaining event to celebrate this unique part of the Chinese heritage. The Chinese New Year occurs on the first day of the first month of the year according to the Lunar calendar, with the date this year falling on the 26th of January. This tradition dates back Qin Dynasty and has become an essential part of the Chinese culture. This tradition is also rooted in Chinese astrology, namely the 12-year cycle with each year represented by a different animal. In this upcoming New Year, we will be transitioning from the Year of the Rat to the Year of the Ox. For our event this year, we will be hosting an evening event which will consist of a full-course traditional Chinese dinner and with a culturally in-tune show. The guests will be able to enjoy the entertainment while dining on a traditional Chinese dinner, including an assortment of ethnic drinks and traditional desserts, such as 'nian gao.' The guests will not only learn about Chinese culture</p>					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Tet Trung Thu					
Food	\$ 800.00					
Room Rental	\$ 800.00					
Advertising	\$ 300.00					
Entertainment	\$ 400.00					
Travel	\$ 50.00					
Other (Specify)	\$ 50.00					
Program Total:	\$ 2,400.00					
Narrative:	<p>Tết Trung Thu (Mid-Autumn Lantern) Festival is a celebration of the Lunar New Year. It has been celebrated for almost 3000 years and is an important aspect of Vietnamese culture. The innocence and liveliness of children is celebrated during this event and will continue to be celebrated as a festival for the second time in the hopes of spreading the culture and traditions associated with this festival. This event will help VSAM fulfill its mission statement by enriching the minds of students and community members. Children will enjoy carnival games and adults and students in the community will be wowed by our student performance.</p>					

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Mid Autumn Lantern Paining					
Food	\$	200.00				
Room Rental	\$	-				
Advertising	\$	50.00				
Entertainment	\$	-				
Travel	\$	-				
Supplies	\$	300.00				
Program Total:	\$	550.00				
Narrative:						
<p>The lantern painting event is a chance to bring students from the University together to do craftwork and spread Vietnamese culture. Lantern painting is a part of Vietnamese tradition and hosting this event helps fulfill our mission statement. Students will get the chance to paint lantern in their own individual style, enjoy refreshments and learn about other facets of Vietnamese culture.</p>						
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Tet -Vietnamese New Year					
Food	\$	800.00				
Room Rental	\$	5,000.00				
Advertising	\$	650.00				
Entertainment	\$	1,400.00				
Travel	\$	200.00				
Supplies/Decoration	\$	500.00				
Program Total:	\$	8,550.00				
Narrative:						
<p>For the past 30 years, the Vietnamese Student Association of Minnesota (VSAM) has been celebrating the Vietnamese New Year, Tét, at the University of Minnesota. The Tét celebration is a very important part of Vietnamese culture. It is a time to reunite with loved ones, a time to pay respects to one's ancestors, and a time to reenergize from the previous year and prepare for a new year filled with luck and prosperity. The Tét new years celebration is a show and display of Vietnamese culture in the spirit of fulfilling our mission statement. Our mission is to preserve and promote Vietnamese culture to the student body and the community around. The event is a very high level of production for a student association and has been the cornerstone for VSAM's yearly activity.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Cambodian New Year					
Food	\$	2,200.00				
Room Rental	\$	1,295.00				
Advertising	\$	260.00				
Entertainment	\$	2,000.00				
Travel	\$	-				
Other (Specify)	\$	270.00				
Program Total:	\$	6,025.00				
Narrative:						
<p>In Cambodia, New Year's is a highly anticipated holiday in which 3-4 days are devoted to festivities. It is a time when gifts are offered to parents, children, and employees, donations are given to the poor, and house are blessed as a symbol of renewal. It is no wonder that the New Year's Celebration is the hallmark event for the Cambodian Student Association of Minnesota (CSAM). Our New Year Celebration presents a special opportunity for our group to invite the general public and the U of MN's student body to join the festivities and learn more about Khmer culture and traditions. Free and open to anyone who is interested, our event features a delicious dinner of traditional Cambodian cuisine and an evening of live entertainment. The entertainment begins with a program whose line-up includes a guest speaker, Cambodian music, traditional dance performances, comedy, and a fashion show. At the end of the show, guests can dance the night away to a live band that will perform Cambodian and American music. The event will take place on Saturday, April 4th, 2009 at the St. Paul Student Center in the North Star Ballroom. Doors will open at 6 pm. Dinner will be provided before the program.</p>						
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Halo Halo Night					
Food	\$	180.00				
Room Rental	\$	250.00				
Advertising	\$	30.00				
Entertainment	\$	30.00				
Travel	\$	50.00				
Other (Specify)	\$	60.00				
Program Total:	\$	600.00				
Narrative:						
<p>Halo-Halo at the Barrio is the Philippine Student Association's (PSA) kick-off celebration for the Fall semester. Traditionally, our Halo-Halo events have been a way to introduce our organization to the larger University community through Philippine cuisine, our Halo-Halo dessert, and introductory games.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	PSA Fashion Show					
Food	\$	200.00				
Room Rental	\$	750.00				
Advertising	\$	175.00				
Entertainment	\$	160.00				
Travel	\$	75.00				
Other (Specify)	\$	75.00				
Program Total:	\$	1,435.00				
Narrative:						
<p>The PSA Fashion show is the largest event we hold throughout the school year. The show brings in approximately 250 people from the U of M and the Filipino community at large, and we hope to increase this number throughout the years. Every year we show off the hottest trends in both clothing and dance in many categories including traditional/cultural, modern, evening wear, and many others. We also try to provide food for the people attending. Last year we provided popcorn and pop.</p>						
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	PSA Award Night					
Food	\$	100.00				
Room Rental	\$	250.00				
Advertising	\$	50.00				
Entertainment	\$	50.00				
Travel						
Other (Specify)	\$	50.00				
Program Total:	\$	500.00				
Narrative:						
<p>The idea for this event is recognizing the achievements of both the board and its group members. There would be awards given out for various categories such as hardest working, most improved, best dressed, etc. There would also be some food and refreshments provided as well as performances by group members.</p>						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Korean Fashion Night					
Food	\$	600.00				
Room Rental	\$	625.00				
Advertising	\$	200.00				
Entertainment	\$	300.00				
Travel	\$	-				
Brochures/Handouts/Misc	\$	275.00				
Program Total:	\$	2,000.00				
Narrative:	KSA hosted this event for the first time during fall 2008, and it was quite successful. We have partnering sponsors and an MC who are willing to do this annually. This event showcases the stark differences of traditional Korean Fashion and the newly adopted modern clothing.					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Korean Movie Night					
Food	\$	200.00				
Room Rental	\$	200.00				
Advertising	\$	50.00				
Entertainment	\$	35.00				
Travel	\$	-				
Other (Specify)	\$	-				
Program Total:	\$	485.00				
Narrative:	The purpose of this event is to bring students on campus, off campus, and of different cultural backgrounds together to build friendships and connections with one another as well as our board members while watching popular Korean films.					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	Ghibli Film Series					
Food	\$	150.00				
Room Rental	\$	-				
Advertising	\$	20.00				
Entertainment	\$	20.00				
Travel	\$	-				
Other (Specify)	\$	-				
Program Total:	\$	190.00				
Narrative:	JSA will hold a tri-weekly film series. The list comprises of four films created and directed by Hayao Miyazaki, Japan's best-known and prominent fantasy animation director. In spite of his popularity in Japan, his name and works are relatively unknown to the West. JSA is currently advertising this event through flyers, online social networks and also the Japanese Language Department. Each film (with Japanese subtitles) will be rented from a nearby international video rental store. At each event, JSA will be providing refreshments. Through this event, JSA is hoping our guests will gain interests in Japanese culture and Japan itself.					

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	Asian-American Student Union					
Name of Program	JSA Valentine's Day					
Food	\$	200.00				
Room Rental	\$	-				
Advertising	\$	20.00				
Entertainment	\$	-				
Travel	\$	-				
Other (Specify)	\$	-				
Program Total:	\$	220.00				
Narrative:						
<p>In many Asian countries, especially Japan and Korea, Valentine's Day is the day when women give gifts to men, and never vice versa. Traditionally, chocolate has been a gift of choice. So JSA will be providing fondue, chocolate snacks, sweets and some fruits. We will be playing Japanese group games. We are hoping through this event our guests will gain an understanding that even an event like Valentine's Day can be different in different countries.</p>						
PROGRAM BREAKDOWN 2009-2010						