

African Student Association

African Student Association

January 23, 2009

Fees Request for 2009-2010 Academic Year

ASA Rm226E Coffman Memorial Union 300 Washington Ave. SE, Minneapolis, MN 55455
Address

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“We acknowledge that the fees committee does not award actual dollars, but rather a penny fee that earns dollars based upon student enrollment levels. Any differences between anticipated and actual income resulting from changes in enrollment are the responsibility of the student organization, not of the fees committee.”

Ifeanyi Anwah

Samali Senyana

Is your organization an IRS 501 (c)(3) not-for-profit? Yes _____ No X
If yes, please provide proof of your organization’s 501(c)(3) status.

Funds are being requested for (check all that apply):

General Operating Support X Start-Up Costs _____ Capital _____
Project / Program Support X Technical Assistance _____ Other (List) _____

Budget

Dollar Amount Requested	\$	<u>14,000.00</u>
Total Annual Organization Budget	\$	<u>17430.00</u>
Total Project Budget (Apart from General Operating)	\$	<u>5,755.96 (Reserve)</u>

African Student Association

Narrative

Background and History

The African Student Association was created on April 2nd 1998 by four African students here at the University of Minnesota who noticed the lack of an organization which tended to the growing African community on campus.

Mission

The African Student Association aims to create a forum for African students to come together to socialize, discuss, and educate the University and its surrounding community about Africa and its abundant cultures. Our mission is to foster a fraternal relationship and better understanding among fellow Africans; to project the African image in a positive light through social and cultural activities; and to promote friendship between Africans and the community at large.

Relationships with Organizations of Like Mission

ASA aims to collaborate with organizations of like mission to increase and improve our service on campus and in the community. We strive to create and maintain relationships that improve cultural awareness and collaboration among student organizations. ASA is focused on improving these types of relationships through open discussion. We invite other organizations and their members to provide helpful feedback, participate in our events, and collaborate with our organization. In the past we have partnered with organizations such as Somali Student Association, Open Arms of Minnesota, Small World Coffee Hour, and Eritrean Student Association.

Need for African Student Association

Minnesota enjoys one of the most numerous and diverse collections of African cultures. With so many Africans in Minnesota and on campus, ASA plays a vital role in creating a platform for unity on campus and in the community. We do this by encouraging and creating opportunities for education and interaction through events. We also serve as a channel for information on professional and social activities and information on campus for our members.

It is ASA's goal to address the concerns of the African student population and encourage the sharing and understanding of their many cultures among all students and community members. It is our belief that while our histories may differ, we share common concerns and can celebrate each other's strengths and cultures realizing that our diversity is our strength.

Student Benefit Derived

ASA strongly believes in unity. From its creation, its aim was to educate, to build understanding and create a more unified student body. Students at the University benefit from the diversity ASA brings to the campus in terms of events that celebrate African culture and also address important issues facing students, the community, and the world.

Students who are involved in ASA, whether it be as a member or an attendee at events, gain insight into an African way of life. These students are challenged to examine their beliefs about Africans and arrive at a more accurate picture of what it truly means to be African. These students gain knowledge and opportunities to address issues outside the borders of the United States.

ASA's contribution to the student body is both educational and personal. Today there is so little to be said about much of Africa. ASA promotes awareness through its events and gives students the chance to explore Africa from an African's perspective.

Additionally all students interested in being involved in our organization are welcome to attend our general membership meetings, volunteer and participate in our events.

African Student Association

Fees Requested

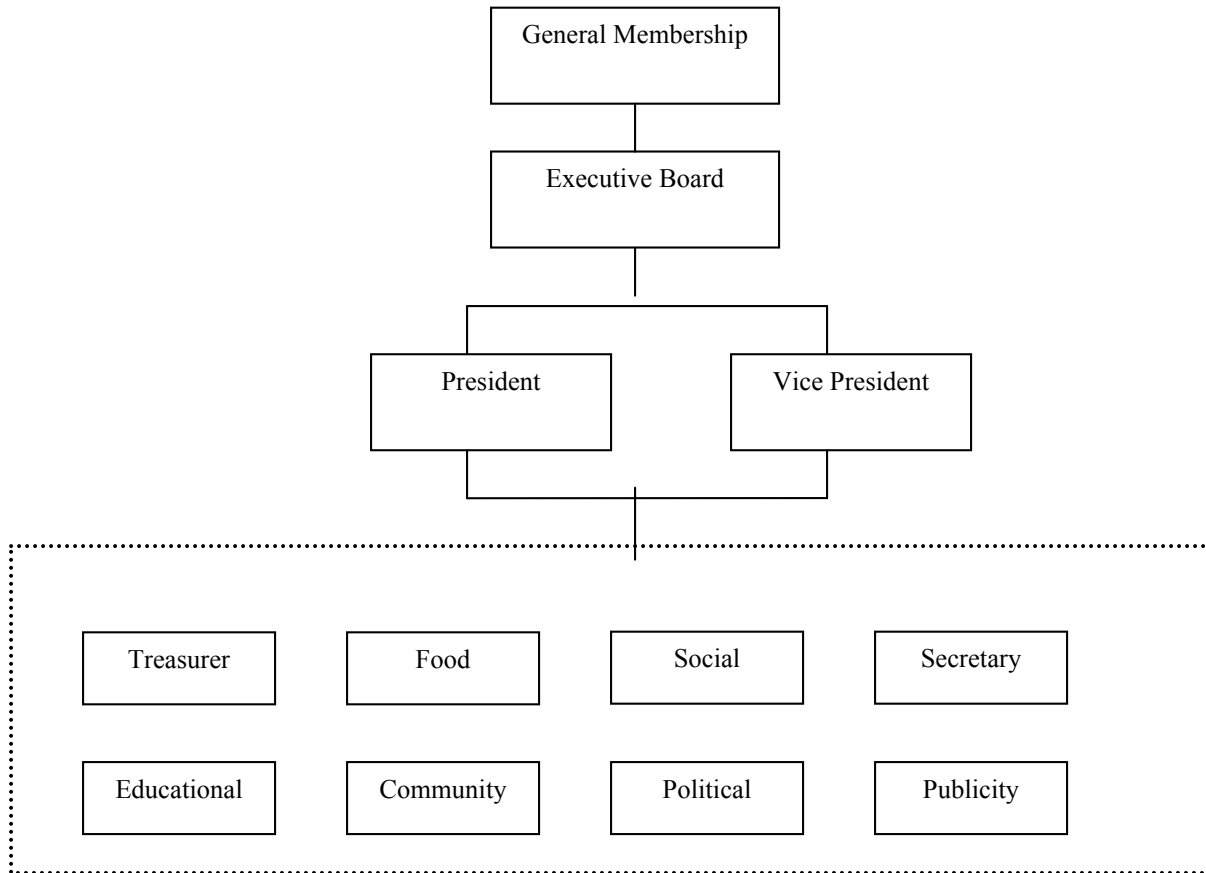
The African Student Association is requesting \$14,000, which is a decrease from last year's request.

Summer 2009 Operations

The African Student Association will operate on a budget of 10% of the difference (income less expenses) during the summer. Programming during the summer includes the retreat for past and newly elected board members, volunteer work, participation in events in the surrounding community, and informational events to increase our general membership

African Student Association

Organizational Chart



Board members are students that were elected by the general membership

The African Student Association strives to create a dynamic organization that caters to its general membership and the student body at large. Because ASA’s mission is to serve the students, the organizational structure begins with the general membership and their wants and needs. The leadership of our organization comes from the Executive Board. Our board is then broken down into Chairs who head up events that fall under their category. However, our strength as a board comes from our ability to delegate and cooperate. Although each event has a chair or head committee, every board member makes contributions to guarantee that we have successful events.

African Student Association

Performance Report

Participation/Attendance Figures

	Event and Description	2008 - 2009 Actual/Estimated
1	Open House <i>Event to kick-off new academic year. Introduce new board and event calender</i>	70
2	Fall Party <i>A fundraising party. Students come together and experience African music</i>	280
3	Festival of African Nations <i>Showcase of different countries in Africa</i>	300
4	Red Spots <i>A series of events educating students about important issues in Africa like war, genocide, and AIDS.</i>	110
5	Mr. Africa <i>Display of student body's African culture/heritage through a men's pageant</i>	<i>Projected 150</i>
6	Soccer Tournament <i>An opportunity for student body to compete or support players in a fun soccer tournament</i>	<i>Projected 85</i>
8	GM Meetings <i>Meetings to update general membership on ASA events and how they can get involved</i>	<i>Projected 100</i>
9	Volunteering <i>Series of volunteer events that allow students to make an impact in their community</i>	<i>Projected 100</i>
10	African Nite <i>The largest event of the year. Showcase of African fashion, dance, music, and food</i>	<i>Projected 1100</i>
11	Farewell Barbeque <i>Last event of the year. Farewell to old board/ recognition of graduating seniors</i>	<i>Projected 100</i>

African Student Association

Organizational Goals

ASA's ultimate goal is to bridge the gap between cultures by providing a platform for educational discussion and social interaction that promotes learning, celebration, and acceptance. ASA does this through a number of events that are social, political, and educational both on campus and in the community. These events showcase African culture and history while addressing important current issues.

For this academic year we are focusing on stronger organization and accountability (record keeping, accounting, accessibility & reliability of information) to facilitate the continued support of our main goal. We believe this will help us meet our other two goals: increasing student attendance and participation, and enhancing our events to provide greater advantages for our members (professional/personal growth).

Our long term goal of bridging the gap between cultures is better met with a more organized and accountable board that can serve the campus more effectively and increase attendance and participation. These short term goals will see ASA to another ten years, at the close of which we would like to see our numbers doubled and the reach of our programs and activities greatly expanded. This can only be achieved if we build the platform now with strong organization and accountability.

Evaluation of Organization goals

ASA evaluates its performance in 3 ways. First, board members are given the opportunity to evaluate board performance during the semester and point out weak points as well as opportunities for growth. Open evaluation of board members' performance is welcomed. Board members are expected to hold one another accountable to perform their service to the students.

Secondly, ASA asks the general membership to evaluate ASA's performance (events, programs, etc). The membership is asked to give an account of the positives and negatives, and what they would like to see the board doing in the future. This is usually done during our membership meetings, which are held monthly throughout the year.

Lastly, in the summer, ASA's past and new board members meet to discuss the past academic year. The discussion is centered on what the past board was able to accomplish, what they were unable to do and why. Then everyone brainstorms about ways to achieve these goals in the near future and develop a plan for the upcoming academic year. New board members provide a fresh insight, while old board members provide sound advice.

These three means of evaluation help ASA stay aligned with our vision and mission, and it ensures that board members are performing to the level expected of them.

Description of Impact at a 10 Percent Reduction in Fees Request

A 10 percent reduction would cause our organization to size down the scale of our events and/or cancel events of lower priority. One major area that would be affected is food. Because food is not a necessity in the same capacity as renting a room, the food budget would be the first one downsized. However this would have a negative impact on our organization because free food has always been an incentive that encourages attendance. Secondly we would also have to shift more of our efforts to fundraising. Overall, a 10 percent reduction would affect our ability to positively impact the University campus through our various programs and events.

BUDGET			
Complete the sections below, as it applies to your organization Shaded sections are formulas and should not be changed			
Student Organization Name: <i>African Student Association</i>			
INCOME	ACTUAL	PROJECTED	REQUEST
	2007-2008	2008-2009	2009-2010
Student Services Fees	\$12,035.00	\$ -	\$ 14,000.00
Foundations	\$ -	\$ -	
Corporations	\$ -	\$ -	
Individual Contributions	\$ 1,200.00	\$ -	
Fundraising Measures	\$ 6,000.00	\$ 6,000.00	\$ 6,000.00
In-Kind Support	\$ -	\$ -	
Investment Income	\$ -	\$ -	
Grants Internal to UM (i.e. Administrative, Coke)	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
Grants External to UM	\$ -	\$ -	
Operation Reserves (should be 10%)			
Equipment Reserves (if applicable to your organization)			
Long Range Planning Reserves (if applicable to your organization)			
Carry over from Previous year	\$ 12,183.80	11,670.96	\$ 2,185.96
Total Income	\$ 32,418.80	\$ 18,670.96	\$ 23,185.96
OPERATIONAL EXPENSES	ACTUAL	PROJECTED	REQUEST
	2007-2008	2008-2009	2009-2010
Salaries, Wages, and Stipends	\$ -	\$ -	
Insurance, Benefits, Taxes	\$ -	\$ -	
Consultants / Professional Fees	\$ -	\$ -	
Travel		\$ -	
Food	\$ 250.00	\$ -	\$ 250.00
Equipment	\$ 4,000.00	\$ 60.00	\$ 150.00
Supplies	\$ 200.00	\$ 100.00	\$ 100.00
Printing and Copying	\$ 200.00	\$ 100.00	\$ 100.00
Telephone and Fax		\$ 50.00	\$ -
Postage and Delivery	\$ -	\$ -	
Rent and Utilities	\$ -	\$ -	
In-Kind Expenses	\$ -	\$ -	
Other (Org registration)	\$ 25.00	\$ 25.00	\$ 25.00
Total Operational Expenses	\$ 4,675.00	\$ 335.00	\$ 625.00
PROGRAMMING EXPENSES*	ACTUAL	PROJECTED	REQUEST
	2007-2008	2008-2009	2009-2010
Food	\$ 5,000.00	\$ 6,900.00	\$ 7,000.00
Room Rental	\$ 3,500.00	\$ 5,300.00	\$ 5,475.00
Advertising	\$ 2,000.00	\$ 1,250.00	\$ 1,330.00
Entertainment	\$ 3,000.00	\$ 1,900.00	\$ 1,900.00
Travel	\$ 500.00	\$ -	\$ 200.00
Other	\$ 2,000.00	\$ 800.00	\$ 900.00
Total Programming Expenses	\$ 16,000.00	\$ 16,150.00	\$ 16,805.00
GRAND TOTAL EXPENSES	\$ 20,675.00	\$ 16,485.00	\$ 17,430.00
Difference (Income Less Expenses)	\$ 11,743.80	\$ 2,185.96	\$ 5,755.96

<p>* For the Programming/Project expenses, organizations must provide a breakdown of the programming/projects that comprise the total costs listed above. In turn, the sum of each programming/project's costs should add up to the totals listed for each item. The Programming/Project breakdown sheet is provided on the next page and should be duplicated for each individual program/project. Breaking down your organization's projects and supplementing with narrative pages could alleviate the need to compile this information for the fees committee at a later date.</p>			
<p>CARRY OVER FROM PREVIOUS YEAR.....</p>			

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Open House					
Food	\$300.00					
Room Rental	\$ 85.00					
Advertising	\$60.00					
Entertainment	\$ -					
Travel	\$ -					
Other (Specify)	\$ -					
Program Total:	\$ 445.00					
Narrative:	Kickoff event for the academic school year. An opportunity to introduce the new board to the general membership and present the event calendar.					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Fall Party					
Food	\$ -					
Room Rental	\$ 1,200.00					
Advertising	\$ 180.00					
Entertainment	\$ 400.00					
Travel	\$ -					
Other (Specify)	\$ -					
Program Total:	\$ 1,780.00					
Narrative:	A social event coupled with fundraising. A chance for all University students to experience African music.					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Festival of African Nations					
Food	\$ 800.00					
Room Rental	\$ 470.00					
Advertising	\$ 60.00					
Entertainment	\$ 300.00					
Travel	\$ -					
Other (Specify)	\$ -					
Program Total:	\$ 1,630.00					
Narrative:	An educational and social event showcasing the different cultures of various African nations. Attendees are able to learn about the culture, taste the food, and experience the music of Africa. University students played a leading role by creating the informative display tables which were the main focus of the event.					

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Red Spots					
Food	\$ 350.00					
Room Rental	\$ 180.00					
Advertising	\$ 60.00					
Entertainment (donations)	\$ 600.00					
Travel	\$ -					
Other (decorations)	\$ 100.00					
Program Total:	\$ 1,290.00					
Narrative:	Red Spots is a series of events (group discussions, documentary viewings, and lectures) meant to create awareness about important issues impacting the African continent. Issues such as HIV/AIDS, genocide, corruption, and poverty.					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Mr. Africa					
Food	\$ 100.00					
Room Rental	\$ 410.00					
Advertising	\$ 100.00					
Entertainment	\$ -					
Travel	\$ -					
Other (Winner's prize)	\$ 300.00					
Program Total:	\$ 910.00					
Narrative:	A male pageant showcasing the talents of University students. Participants display African culture as well as demonstrate their awareness of issues in Africa through segments of the event such as question and answer.					
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Soccer Tournament					
Food	\$ 100.00					
Room Rental	\$ -					
Advertising	\$ 100.00					
Entertainment	\$ -					
Travel	\$ -					
Other (Soccer equipment/ First place winner)	\$ 200.00					
Program Total:	\$ 400.00					
Narrative:	An event designed to create a healthy and competitive environment for the most popular sport on the continent. Whether playing, spectating, or volunteering every student has an opportunity to get involved in this daylong tournament.					

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	GM Meetings					
Food	\$	400.00				
Room Rental	\$	430.00				
Advertising	\$	100.00				
Entertainment	\$	-				
Travel	\$	-				
Other (Specify)	\$	-				
Program Total:	\$	930.00				
Narrative:						
These meetings foster communication between the general membership and the board. While participating in either a social or educational event, members have the opportunity to build a relationship with their board and find out how to get involved in upcoming events.						
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Volunteering					
Food	\$	200.00				
Room Rental	\$	100.00				
Advertising	\$	120.00				
Entertainment	\$	-				
Travel	\$	200.00				
Other (Supplies)	\$	100.00				
Program Total:	\$	720.00				
Narrative:						
University students get involved in different community efforts that line up with the vision of ASA. For example speaking to middle school students about different African countries.						
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Elections					
Food	\$	-				
Room Rental	\$	-				
Advertising	\$	100.00				
Entertainment	\$	-				
Travel	\$	-				
Other (Specify)	\$	-				
Program Total:	\$	100.00				
Narrative:						
The general membership votes in a new board for the upcoming academic year. Advertising costs are to encourage voter registration and participation on the day of the election						

PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	African Nite					
Food	\$ 4,350.00					
Room Rental	\$ 2,600.00					
Advertising	\$ 350.00					
Entertainment	\$ 400.00					
Travel	\$ -					
Other (Decorations)	\$ 200.00					
Program Total:	\$ 7,900.00					
Narrative:						
The most anticipated event of the year. African Nite is a showcase of African culture and talent. The event includes a fashion show, music, food, and dancing.						
PROGRAM BREAKDOWN 2009-2010						
Student Org Name	African Student Association					
Name of Program	Farewell Barbeque					
Food	\$ 400.00					
Room Rental	\$ -					
Advertising	\$ 100.00					
Entertainment	\$ 200.00					
Travel	\$ -					
Other (Specify)	\$ -					
Program Total:	\$ 700.00					
Narrative:						
The final event of the year. An opportunity to introduce the new elected board and congratulate graduating seniors.						